



Media Tour Fact Sheet

TOUR SPOKESPERSONS

- Dana Stoehr, CEO
- Justin Aquino, Fair Operations Manager
- Milla Khano, Marketing Director

TOUR STOP 1A / FARMWORKER HEROES EXHIBIT – EXPO HALL

- Farmworker Heroes Appreciation Event is on Sunday, June 11th
- We are excited to announce our special guest who will be making an appearance at the Farmworker Heroes Event - Dolores Huerta the President and Founder of the Dolores Huerta Foundation
- 11:30AM – Opening Ceremony in Expo Hall
- 1:30PM – Abel Sanchez performing on the Main Stage
- 3PM – Film Showing of “A Song for Cesar” in the Old Fine Arts Room of Fiesta Hall

TOUR STOP 1B / PIG RACES – WEST EXTERIOR OF EXPO HALL

- The All-Alaskan Racing Pigs zip through the track with lightning speed, oinking their way to victory with the 100-yard dash and the 50-yard hurdle.
- This show is educational and exciting and includes audience participation, pig trivia, pig cheerleaders, speedway flags, and fun prizes for winning cheerleaders.
- 12PM, 2PM, 4PM and 6PM daily.

TOUR STOP 1C / BUTTERFLIES – EXPO HALL

- Sky River Butterflies
- Exhibit includes hundreds of different butterflies to experience.
- Come and learn about butterflies, feed them and enjoy their beauty.
- Butterfly Exhibit open during all fair hours.

TOUR STOP 2 / NEW DRAGON EXHIBIT – EXPO HALL

- The Lost World of Dragons explores the history of these legendary beasts and the cultures that celebrate them.
- Featuring (7) life-size, fully-robotic dragons with authentic movements and sound.
- Interactive displays that take guests through the stories of dragons throughout history.
- Learn about dragon mythology and its origins around the globe.
- Discover the connection between dragon myths and legends and scientific inquiry, literature, and the arts.
- Explore ideas and concepts through a variety of interactive displays and exhibits.
- Be able to invent their own dragon stories by creating unique, stop-motion animated videos.
- Stage Nine’s expert consultant, Adrienne Mayor, was instrumental in developing the educational content for this exhibit. She is a research scholar for the Classics Department, and the History and Philosophy of Science and Technology Program at Stanford University.
- Dragon Exhibit open during all fair hours.

TOUR STOP 3 / DOMINI HOSKINS BLACK HISTORY MUSEUM – 10 YEAR ANNIVERSARY – EVENT PAVILLION

- Celebrating 10 years at the San Mateo County Fair with special events and giveaways each day!
- A mobile museum offering a wide range of cultural artifacts, all designed to educate and inform our communities about Black History.



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TOUR STOP 4 / JUGGERS RACING TEAM - SEQUOIA HALL

- Established in 1953, the Juggers is the oldest racing club active in California.
- Celebrating their 70th anniversary by providing this exhibit.
- Their members include champions in NHRA Sportsman series, the Hot Rod Heritage series, and one member who runs a partial schedule in Pro Stock. They also have land speed record holders, a member of the 300 mph club, and a member of the Bonneville Hall of Fame.
- They meet once a month and sponsor several charities, but their High School Program is our primary effort. The program goal is to get more young people racing on the track and not on the roads. Every week there are new club volunteers helping these new racers, showing them how to race and answering any questions they may have.
- Last year Juggers sponsored a special High School Night at Sonoma Raceway, where they paid for 26 high school racers to race and taught all the newcomers how to do it.
- An important part of their High School Program is our annual \$1,000 scholarship. Applicants are limited to high school seniors who race at Sonoma Raceway Wednesday Night Drags program in the High School Class.

TOUR STOP 5 / MAIN STAGE

- June 3: Foghat @ 7:30PM
- June 4: Remember When Rock Was Young, The Elton John Tribute @ 7:30PM
- June 7: Abel Sanchez @ 7:30PM
- June 8: Fleetwood Mask, The Fleetwood Mac Tribute @ 7:30PM
- June 9: Smash Mouth @ 7:30PM
- June 10: Three Plus @ 7:30PM
- June 11: Abel Sanchez @ 1:30PM & Grupo Bryndis, Los Gamma, Las Fenix @ 3:15-7:30PM

TOUR STOP 6 / BUTLER AMUSEMENTS CARNIVAL 1-2:20PM

- Butler Amusements holds a Circle of Excellence designation by the Outdoor Amusement Business Association
- Himalaya – NEW RIDE - You won't have to make the trek to the snowy slopes of the Swiss Alps to experience the rush of a toboggan ride. See the fair in a blur as the fabulous Himalaya takes you on a fast, up-down-around trip faster and faster, then backward too.
- Footloose – NEW RIDE - Thrill-seekers have touted this ride as one of the Midway's "craziest!" On the Footloose the ride's two gigantic arms loop counterclockwise to each other, turning completely upside down. Riders are secured by over the shoulder harnesses while their legs dangle free in the open air. This ride is sure to thrill even the bravest of riders.

TOUR STOP 7 / MEDIA CENTER (FIESTA HALL)

- Media Center:
 - Open on public operating days during the run of the fair - 9 a.m. to 10 p.m.
 - Closed Monday, June 5 and Tuesday, June 6
 - Open on weekends
 - Weekdays - Please call my cell (below) as you will need access to enter.
 - Wi-Fi access and workspace
 - Break area with complimentary beverages
 - Phone: (650) 477-8475
 - Email: mkhano@smcec.co



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FAIR DATES / HOURS / SPECIAL PROMOTIONS

- **Dates:** June 3 through June 11 (9 days)
- **Hours:** 11 a.m. to 10 p.m. Daily; Mon., June 4 & Tues., June 5 - closed to the public.
- **June 3:** Opening Day.
- **June 4:** is **Family PRIDE Day** featuring performances by the San Francisco Gay and Lesbian Marching Band.
- **June 7:** \$10 admission for all, \$5 admission for all during presale which ends on June 2 online only.
- **June 8:** Honoring Our Veterans and Senior Day. Kids 12 and under & Seniors 62+ **FREE** admission all day.
- **June 10:** is **Pacific Islands Day** at the Fair, in partnership with Pacific Islands Together.
- **June 11: Dia de la Feria:** Three Latin bands: Grupo Bryndis, Los Gamma, Las Fenix (3:15 p.m. through 7:30 p.m.) on the Main Stage.
- **Tickets:** Online at www.sanmateocountyfair.com or at the gates during fair hours.