



**For Immediate Release:**

June 3, 2021

**Media Contact:**

Adam Sechrist, [asechrist@mercuryllc.com](mailto:asechrist@mercuryllc.com)

Adam Keigwin, [akeigwin@mercuryllc.com](mailto:akeigwin@mercuryllc.com)

**San Mateo County Fair Announces On-Site Vaccination Clinic and Incentive Program**

~

*Attendees who get their COVID-19 vaccine at the county fair will receive free admission, a \$20 food voucher and 4 free carnival ride tickets*

**San Mateo, CA** – With millions of California residents still unvaccinated against COVID-19, the San Mateo County Event Center officials are implementing an innovative incentive program to encourage fair attendees to get vaccinated while enjoying the fair.

Beginning on **Saturday, June 5<sup>th</sup>**, COVID-19 vaccines (Pfizer and Johnson & Johnson) will be available just outside the fair’s main entrance at Gate 5 to everyone 12 years old and older. Vaccines will be administered by the San Mateo County Public Health Department every day of the fair between 12:00 p.m. and 8:00 p.m. Vaccines are free, and no appointments are required. Vaccination administration will follow all state and county health and safety guidelines.

Every individual who gets vaccinated at the fair will receive free fair admission for themselves and anyone under 11-year-old in the same household, a \$20 food voucher for the fair and four free carnival ride tickets. Each ticket is for a one-time ride use.

“We are excited to welcome the community back to the fairgrounds to enjoy all the attractions, activities, food, and traditions we missed last year,” said **Justin Aquino, Fair Operations Manager of the San Mateo County Fair**. “By offering the opportunity to get vaccines at the fair, we want to encourage the entire community to get vaccinated so we can all safely enjoy the fair for years to come.”

The San Mateo County Event Center has been at the forefront of the fight against COVID-19 the past year administering more than 250,000 COVID-19 tests and vaccinating more than 90,000 individuals.

“The San Mateo County Event Center has played a vital role throughout the pandemic by serving as a COVID-19 testing site, vaccine distribution center, and temporary overflow hospital” said **Dana Stoehr, CEO of the San Mateo County Event Center**. “As we reopen the event center to the public, the health and safety of our guests and surrounding neighborhoods will remain a top priority.”

Fair officials have developed a number of tactics for adhering to current health and safety guidelines for the state of California. All high touch surfaces throughout the fairgrounds are sanitized every half hour. Cash is allowed, but touchless transactions are encouraged. Attendees will be required to help prevent the spread by continuing to wear a face covering and practice social distancing.

For more information and to purchase tickets to this year's fair, please visit:

<https://www.sanmateocountyfair.com/>

**ABOUT THE SAN MATEO COUNTY FAIR:** The award-winning San Mateo County Fair is the Peninsula's premier community event for family fun and entertainment. The San Mateo County Fair strives to provide a diverse experience through education, inspiration, and entertainment. The annual Fair represents a celebration of our community's talent, interests, innovations, and rich agricultural and artistic heritage.

**ABOUT THE SAN MATEO COUNTY EVENTS CENTER:** For the past year, the San Mateo County Events Center has been unable to host most events, but instead played a vital role in protecting our health care workers and most vulnerable populations by serving as a COVID-19 testing site, operations hub and supply center, 250-bed temporary overflow hospital, and vaccine distribution center for the San Francisco Bay Area. To date, the Event Center has administered 250,000 COVID-19 tests and vaccinated more than 90,000 individuals. Visit our website at <https://www.smchealth.org/covidvaccine> to stay up to date regarding our most up to date COVID-19 Vaccine information.