



For Immediate Release:
March 11, 2019

For more information / to request media
credentials for the 2019 fair:
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\$5 admission tickets for San Mateo Fair during March Madness

San Mateo, CA: In March, fans can score the biggest discount of the season on **San Mateo County Fair admission tickets**.

No matter the age (adults, seniors and juniors) **San Mateo County Fair admission tickets are discounted to \$5 during March Madness—March 11 through March 31**. The \$5 price is over 65 percent off the fair time adult admission price of \$15. Also, on sale are unlimited ride wristbands, discounted to just \$28 and good any day of the fair's 9-day run. The Fair's **March Madness discounts** are a slam dunk and can be purchased online at sanmateocountyfair.com or in person at the San Mateo County Event Center, 2495 S. Delaware (weekday business hours).

For concert lovers who prefer reserved seats at the Fair's free concerts, Gold Circle tickets are also discounted to just \$40 (all ages). Gold Circle tickets include reserved seats at the nightly concerts plus admission to the fair. Those who prefer to forgo the reserved-seating benefits of Gold Circle admission are invited to attend the concert for free, on an open-seating, space-available basis.

Season passes also go on sale on March 11 and will only be available on a pre-sale basis. Season passes will not be sold at the gate during the run of the fair. Season passes, good for all nine days of the fair, are \$45 for adults (\$135 value), \$30 for juniors (age 6-12) (\$90 value), and \$30 for seniors (age 62+) (\$72 value).

Fair time (not discounted) prices will be: \$15 adult; \$10 junior (age 6-12); \$8 senior (62+); kids 5 and under are free. Active military with ID are free; inactive military with ID, \$5. Unlimited ride wristbands purchased during the fair will be \$30 (Monday through Thursday) and \$35 (Friday through Sunday). Gold Circle admission purchased during the fair will be \$45.

San Mateo County Fair's 2019 concert series, announced to date, includes Morris Day & The Time (June 8); Queen Nation – A Tribute to the Music of Queen (June 10); Petty & The Heartshakers – A Tom Petty Tribute Band (June 11); Better Than Ezra (June 13) and The Commodores (June 14).



The San Mateo County Fair is the Peninsula's premier community event for family fun and entertainment. The San Mateo County Fair strives to provide a diverse experience through education, inspiration and entertainment. The annual fair represents a celebration of our community's talent, interests, innovations and rich agricultural and artistic heritage. The theme of the 2019 Fair is "Celebrating the Best of the Bay" and runs June 8 through June 16.

Visit sanmateocountyfair.com for regular updates, contest entry, ticket giveaways and promotions. #SMCF2019.

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