



For Immediate Release:

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98° to perform at San Mateo County Fair

San Mateo, CA: “Because of You,” 98° is performing at the San Mateo County Fair.

Pop band **98°** will perform on **June 15**, closing weekend of the 2019 San Mateo County Fair. **All main stage concert general admission seating is free with fair admission**, on an open seating, space-available basis. For **reserved seating**, the fair’s **Gold Circle admission** includes fair admission plus reserved prime seating in Fiesta Hall (main stage). Gold Circle tickets are just \$40 in advance. Gold Circle, discount admission and discount carnival wristbands are on sale now at sanmateocountyfair.com.

“We are beyond excited that 98°, with singing sensations Nick and Drew Lachey, Jeff Timmons and Justin Jeffre, are playing our fair,” said Dana Stoehr, chief executive officer of the San Mateo County Event Center and Fair. “In their first five years, this amazing group sold a staggering 10 million records and has resurged with impressive success.”

Amongst the 10 million records, between 1997 and 2002, the group scored the chart-topping single, “Thank God I Found You,” with Mariah Carey and R&B artist Joe. They also collaborated with their collective idol, Stevie Wonder, on “True to Your Heart,” for the 1998 animated Disney film, *Mulan*. Their four-million-selling album, *98° and Rising* (1998, Motown), spawned the top-5 favorites “Because of You,” “I Do,” and “The Hardest Thing.” 2000’s *Revelation* (Universal Records), sold two million copies and peaked at number 2 on the Billboard 200. The album yielded a trio of hits, “Give Me Just One Night (Una Noche),” “My Everything” and “The Way You Want Me To.”

In September 2001, after the 9-11 attacks changed the world forever, the all-Ohio-raised quartet decided to take a break. In 2013, they hit the road with New Kids on the Block and Boyz II Men, the latter being their inspiration and a group that figures prominently in their origin story. Their 38-city trek in the summer of 2016 included playing to sell-out or near-capacity crowds at venues like the prestigious Ryman Auditorium in Nashville and the 5000-seat Coney Island Amphitheater in New York City.

In addition to 98°, the 2019 concert series announced to date includes Morris Day & The Time (June 8); Air Supply (June 9); Queen Nation – A Tribute to the Music of Queen (June 10); and Petty & The Heartshakers – A Tom Petty Tribute Band (June 11); Sir Mix-a-Lot (June 12); Better Than Ezra (June 13) and The Commodores (June 14).



The award-winning San Mateo County Fair is the Peninsula’s premier community event for family fun and entertainment. The San Mateo County Fair strives to provide a diverse experience through education, inspiration and entertainment. The annual fair represents a celebration of our community's talent, interests, innovations and rich agricultural and artistic heritage. The theme of the 2019 Fair is “Celebrating the Best of the Bay” and runs June 8 through June 16.

Visit sanmateocountyfair.com for regular updates, contest entry, ticket giveaways and promotions. #SMCF2019.

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